

Our crisis management experience includes accidents, acts of war, crime and legislation, as well as public and corporate policy and issues management.

Federal Law ♦ We campaigned for reform of the Employee Retirement Income Security Act on behalf of former Undersecretary of State Robert A. Monks and Connecticut Mutual Life.

Public Policy ♦ We developed an international campaign in favor of normalized US relations with Vietnam on behalf of the government of Vietnam. This included managing a nationwide media tour for Vietnam's ambassador to the US and organizing media coverage of official trade events in Vietnam.

Food Scare ♦ We represented the Wild Blueberry Association of North America during a tainted food scare.

Antitrust Case ♦ We arranged positive coverage in *The Wall Street Journal*, *New York Times* and *Oil Daily* on behalf of a client who filed an antitrust suit against eight major oil companies.

State Legislation ♦ We ran a successful campaign on behalf of the New Jersey Carwash Association against repealing a state law barring gas station premiums.

Homeland Security ♦ We provided media liaison for a high-level conference that included ACLU representatives on biometric security measures in New York City in the aftermath of 9/11. We also provided public relations, media relations and media training Services to [Protecting The Homeland Innovations, LLC](http://www.phitraining.com/about/news-a-events.html "Protecting the Homeland Innovations, LLC"), a security consulting firms serving AMTRAK, TSA, NCIS and other government agencies and mass transit entities.

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